



Boundary representations are not necessarily authoritative.

▶ EUROPE

## BACKGROUND

**Land and Climate.** Slightly larger than Tennessee, Bulgaria covers 42,823 square miles (110,910 square kilometers). Much of the terrain is mountainous; the Rila Mountains in the south are the highest on the Balkan Peninsula, with the highest point being Mount Musala at 9,597 feet (2,925 meters). Plains dominate the northern and central regions. To the east lies the Black Sea. The Danube River constitutes the northern border, which separates Bulgaria from Romania. The climate is similar to that of the Midwest region of the United States, with cold, snowy winters and hot, dry summers. Northern regions tend to be colder than southern regions.

**History.** Several tribes known as Thracians are the oldest known inhabitants of the area now called Bulgaria. They founded the Odrisaw Kingdom in the fifth century B.C. Several hundred years later, Slavic tribes began migrating to the area. In the seventh century A.D., Bulgars (a central Asian people) came and mixed with the Slavs and Thracians. A Bulgarian state was recognized by the Byzantine Empire in 681. Two Bulgarian kingdoms existed before Bulgaria was conquered by the Ottoman Turks in 1396.

The period of Ottoman rule that followed is known in Bulgaria as the “Turkish yoke.” The struggle for political and religious independence gave rise to a cultural renaissance at the end of the 18th century. Still, the Ottomans continued to rule until 1878, when Bulgaria became independent as a result of the Russian-Turkish War. It was briefly divided into the Kingdom of Bulgaria (to the north) and Eastern Romelia (to the south). Eastern Romelia remained part of the Ottoman Empire until it was reunited with Bulgaria in 1885. The Third Bulgarian Kingdom lasted from 1885 to 1944.

Although allied with Germany in World Wars I and II, Bul-

garia was not always compliant with the military power. In 1943, the protests of the people, clergymen, politicians, and king prevented the country’s 50,000 Jews from being deported to Polish concentration camps. However, after World War II, Communists seized control of Bulgaria and consolidated power. The monarchy was abolished by a rigged referendum in 1946. Georgi Dimitrov, who had been a national hero against the Nazis in World War II, made major reforms as the Bulgarian Communist leader. The 1947 constitution was named after him.

In 1956, Todor Zhivkov came to power, first as Communist Party chief and later as prime minister. His authority remained unquestioned until a 1989 coup removed him as reforms swept through Eastern Europe. The Communists (renamed Socialists) won free elections in 1990 but struggled to form a stable government. A new constitution was approved in 1991; subsequent elections established a multiparty parliament. In 1992, Zhelyu Zhelev, a popular former dissident, became the first directly elected president. His government worked to privatize industry, liquidate collective farms, and return property confiscated in 1948 to its owners or heirs. Amid economic turmoil, Petar Stoyanov of the Union of Democratic Forces (UDF) was elected president in November 1996.

In 1996, mass protests against the government’s failed economic policies forced Socialist prime minister Zhan Videnov to resign more than a year early. UDF leader Ivan Kostov became prime minister in 1997, ending years of Socialist rule. In 1999, Bulgaria settled a long dispute with Macedonia over official recognition of Macedonian as a distinct language (Bulgarian and Macedonian are closely related, but Macedonia wanted its language recognized by Bulgaria as separate). The

## Bulgaria

settlement has opened up the way for economic, political, and military cooperation between the two countries.

Bulgaria has been invited to start European Union (EU) accession—tentatively set for 2007—but must undertake substantial economic and political reform before membership will be granted. The government continues to work toward promoting economic growth, reducing corruption, and increasing privatization.

### THE PEOPLE

**Population.** Bulgaria's population of 7.5 million is shrinking by around 0.9 percent per year. Most of the population (84 percent) is ethnic Bulgarian. Another 9.4 percent is Turkish, and 4.7 percent is Roma (Gypsy). Macedonians, Armenians, Jews, Russians, and other groups also inhabit Bulgaria in small numbers. Sofia, the capital, has more than 1.5 million residents and is the largest city. Most people (69 percent) live in urban areas.

**Language.** The official language is Bulgarian, and nearly all inhabitants speak it. About half of the Turkish population speaks Turkish as a native language, but most also speak Bulgarian. Bulgarian is a Slavic language that uses the Cyrillic alphabet, which was developed in the ninth century by Christian priests Cyril and Methodius. Russian was previously a required subject in school, so many people can speak it, but Bulgarian is the language of instruction. English, German, and French are the most popular languages to study.

**Religion.** Most Bulgarians are Christians, and the Bulgarian Orthodox Church claims a membership of almost 83 percent of the population. Muslims comprise about 12 percent of the population. Another 1.7 percent is Roman Catholic. Orthodox monasteries are held in high regard for their religious and artistic significance. Many monasteries and churches contain frescoes and icons of significant historical value.

While religious worship was discouraged during the communist era, it is relatively unrestricted today. Still, many people see religion as a matter of tradition, rather than one of strong faith. Religious holidays are openly celebrated. Rural people and the older generation are more devout in attending services, but young people in urban areas are also showing an interest in religion. Traditional religious organizations registered with the government enjoy broad freedoms. Animosity toward outside groups has led to some restrictions on the existence and activities of foreign sects.

**General Attitudes.** Bulgarians generally respect those who are open, strong, capable, gregarious, good-humored, loyal to family and friends, and forthright. Group and family concerns are very important and play a role in individual decisions. Education is also highly valued.

Bulgarians take considerable pride in their heritage and culture, which have been preserved despite centuries of foreign domination. They are particularly sensitive about Ottoman rule. Democracy has always been important to Bulgarians. In fact, the 1879 constitution was at the time one of the most progressive in Europe. People are interested in politics, both domestic and international, and try to be well informed. Art and science are appreciated.

Bulgarians face many challenges during the transition to democracy. Most people are cautious about the future because of current economic hardships. Young people view the United States as a wealthy and fortunate country, and they also look to Western Europe as a model for their own development. At the same time, many older adults are wary of "foreign" influences in Bulgaria and oppose "non-Bulgarian" ideas or items.

An entrepreneurial spirit is emerging, but businesspeople are not admired on a personal level. In the past, people could only become wealthy through corruption and organized crime, so negative attitudes toward the rich still exist. Honest private businesspeople have to work hard to gain respect and be regarded in a positive light. Bulgarians take pride in being hard workers, and are rebuilding a work ethic weakened by years of guaranteed employment. Careers and professional skills are becoming more important.

**Personal Appearance.** Fashions from Europe and the United States are popular, but clothing is expensive. Women generally make an effort to be well dressed and well groomed in public, and they may wear something more casual at home to keep nicer clothing in good condition. Professional women usually wear a skirt, a blouse or sweater, and high heels to work. Clothing is neatly pressed; wrinkled items are rarely seen in public. Sneakers may be worn with jogging suits or other outfits. Young women wear blue jeans and either a sweater or a shirt with buttons. Older, rural women often wear a house dress, sweater, and scarf with conservative shoes.

Professional men wear suits and ties to work, although older men prefer trousers and sweaters. Young men wear jeans, denim or sport jackets, flannel shirts, and sneakers or loafers. Young children are considered the best-dressed people in the country, wearing imported clothing and newly hand-knit items. Hats, boots, scarves, gloves, and winter jackets or fur coats are worn during the cold winters.

### CUSTOMS AND COURTESIES

**Greetings.** When meeting, Bulgarians usually shake hands. The handshake might be accompanied in formal situations by *Kak ste?* (How are you?) or *Zdraveite* (Hello). Friends, relatives, and colleagues use the informal terms for these greetings: *Kak si?* and *Zdrasti* or *Zdrave*. Close female friends might kiss on the cheek. People do not shake hands when saying *Dobro utro* (Good morning), *Dober den* (Good day), *Dober vetcher* (Good evening), or *Leka nosht* (Good night). They use first names in informal settings but otherwise address others by title and family name. *Gospodin* (Mr.), *Gospozha* (Mrs.), and *Gospozhitsa* (Miss) are common titles, but professional titles are used also. When one joins a small gathering, it is polite to greet each person individually, beginning with the women or the elderly.

*Dovijdane* (Till I see you again) is a common parting phrase. Friends might also say *Vsichko hubavo* (All the best) or *Ciao* (Good-bye). Urban people do not usually greet strangers passing on the street, but this is considered polite in rural areas.

**Gestures.** "Yes" is indicated by shaking the head from side to side, and "no" is expressed with one or two nods. One might shake the index finger from side to side to emphasize the "no" and even add a "tsk" sound to express displeasure. In conversation, people generally do not use hand gestures, but they often touch each other. Female friends might walk arm in arm down the street. Pointing with the index finger is rude. It is impolite for men to cross an ankle over the knee or for anyone to put feet on furniture. One should ask permission of other passengers before lowering a bus or train window.

**Visiting.** Visiting (*na gosti*) is an important part of Bulgarian life. Friends and neighbors commonly drop by for a short visit without prior arrangement, but more typically, invitations are extended. Hosting friends for afternoon coffee and cake is popular, as is inviting them over for dinner. In addition to visiting at homes, people often socialize at cafés. Outdoor cafés

provide opportunities to spend warm summer evenings chatting with friends.

Women guests usually enter the home before men. Many Bulgarians remove their shoes upon entering, unless the hosts object. If slippers are not offered, guests wear their stockings. Hosts usually offer refreshments and a drink; alcohol is rarely served without food. Invited guests often bring chocolates, an odd number of flowers for the hostess (even numbers are for funerals), or a bottle of alcohol for the host. When visiting the parents of a newborn baby, people bring only odd numbers of gifts (even numbers bring bad luck), but they do not visit without an invitation.

Evening visits usually start after 8 p.m. and may last until after midnight (until 3 a.m. for special occasions). Bulgarians enjoy showing hospitality to guests and having long conversations, so leaving early is rude.

**Eating.** In addition to three meals a day, Bulgarians might have a midmorning snack and afternoon coffee. Breakfast is usually light, consisting of coffee and a cheese-filled pastry or some other bread product (sweet roll, toast, etc.). *Boza* (a malt-based drink) is a typical breakfast beverage. Traditionally, the largest meal is eaten at midday. It consists of soup and/or salad, a main course, and dessert. When family schedules conflict with the traditional mealtime, people eat a lighter lunch—at a fast food establishment, kiosk, or café, if not at home—and eat their main family meal after 7 p.m. If dinner is not the main meal, it is light and consists of some of the same foods as lunch, but not soup or dessert. Salads are eaten from a common platter with individual forks.

The continental style of eating is most common, with the fork in the left hand and the knife in the right. It is polite for guests to accept second helpings. An empty plate and glass will usually be refilled. A small amount of food left on the plate (usually after second helpings) indicates one is full. Conversation is expected, and everyone waits for all to finish before leaving the table. Meals for special occasions can include several courses and last many hours. Toasting (*Nazdrave*) is done throughout a meal; people maintain eye contact when clinking glasses during a toast.

Rural Bulgarians generally eat at home, but people in cities often dine out, and new restaurants have opened. Bills are paid at the table. *Mehana*, a traditional Bulgarian eating establishment, is still common throughout the country; it features traditional food, folk music, and dancing. Fast food establishments are uncommon in Bulgaria except in major cities.

## LIFESTYLE

**Family.** The family unit is strong and supportive of its members. Women usually work and take care of household responsibilities. Adult children often care for their elderly parents. Unmarried adults live with their parents until they marry. Young couples often live with one set of parents until they are able to get housing for themselves. Most urban families live in apartments, which are becoming more plentiful but remain expensive. Rural families usually have their own homes. Many village homes are owned by urban families, who use them for summer retreats, for retired parents, or for keeping family gardens or farms. Most Bulgarians still feel tied to their agricultural heritage.

Most families do not have more than two children. Some women may receive three years of maternity leave, two of which are paid. Because urban women usually work outside the home, grandmothers play an important role in child care.

Men traditionally do not help with household duties, but the younger generation is assuming greater responsibilities.

**Dating and Marriage.** Dating begins in groups, but teenagers also date one-on-one. Favorite activities involve meeting at a café to drink and talk, going to a movie, dancing at a club, or relaxing in a park. Most Bulgarians expect to marry and have children, but they may wait to marry until they are financially stable. Most women marry between ages 18 and 25. Rural men tend to marry in their mid- or late twenties while most urban men marry in their thirties.

Weddings involve big celebrations and can be very expensive. A legal civil ceremony often is followed by a church wedding. A big reception is held in the evening. Folk music, dancing, and eating are common at the reception. Many traditions are kept by families, including filling the empty shoe of the bride with money to “steal” or “buy” her and having the bride and groom pull on opposite ends of a loaf of bread (whoever gets the largest piece will be the boss of the family). Newlyweds have recently begun to go on honeymoons.

**Diet.** Bulgarians eat pork, chicken, fish, or lamb with most main dishes. Dairy products such as yogurt and cheese are common ingredients. Popular main meals include *moussaka* (a casserole with pork or lamb, potatoes, tomatoes, and yogurt) and *nadenitsa* (stuffed pork sausage). *Kufteta* is a fried meat patty mixed with bread crumbs. *Sarmi* is a pepper or cabbage stuffed with pork and rice. Grilled meat (*skara*), such as *shishcheta* (a pork shish kebab), is popular, especially in restaurants. *Shopska salata* is a salad made with *cirene* (Bulgarian feta cheese), cucumbers, and tomatoes. A favorite cold soup is *tarator*, which includes cucumbers, yogurt, garlic, dill, walnuts, and oil. Cheese-filled *banitsas* (layered pastries) are eaten as a snack or for breakfast, while pumpkin-filled *banitsas* are a popular dessert. Various cakes and *baklava* (a thin, leafy pastry with a syrup-and-nut filling) are also enjoyed for dessert. Meals usually are accompanied by either a soft drink, alcohol, or coffee. Espresso and Turkish-style coffee are most popular.

**Recreation.** People generally enjoy being out in nature, hiking, walking, or touring in the countryside. Soccer and basketball are popular sports. Volleyball is played by men and women at parks, clubs, and gyms. Skiing is a popular luxury in Sofia. August is the favorite time to visit beaches on the Black Sea. Summer vacations also typically include a trip to the mountains. Many professional organizations, schools, and local governments own lodges in the mountains where their members can stay for minimal cost. Urban children have access to recreation centers. Movies from the United States are quite popular.

**The Arts.** Bulgarians enjoy folk music. Traditional instruments include the *kaval* (a type of flute) and the *gaida* (a bagpipe). The *chalga*, a mix of Turkish, Roma, and Serbian music, is becoming more popular and is sung in Bulgarian. Festivals throughout the year highlight various aspects of traditional Bulgarian culture. Cities sponsor the performing arts, and even small towns have a local theater.

Pottery, woodworking, and leatherworking are prominent art forms. Government and educational institutions encourage both fine arts and commercial arts.

**Holidays.** Public holidays include New Year’s Day, National Day of Freedom and Independence (3 Mar.), Easter, the Day of Bulgarian Culture and Science (24 May), and Christmas Day. On 24 May, Cyril and Methodius are honored for developing the Cyrillic alphabet. The country’s accomplishments in

## Bulgaria

science and culture are also celebrated. On name days (*immeden*), people commemorate the saint after whom they are named. Families recognize each such day with a special meal.

A popular Easter tradition is to go to church at midnight, light candles, and walk around the church three times. Another is to decorate eggs and knock them against each other to see which egg will last the longest without breaking.

The most celebrated season stretches from Christmas Eve to New Year's Day. On Christmas Eve, products of the soil (no meat) are eaten to represent a successful past harvest and wish for a good future harvest. On New Year's Day, people eat a large meal and exchange presents. They often decorate a tree. Children go door-to-door wishing good fortune to friends and relatives. The children carry a small decorated stick (*survachka*) with which they tap people they visit on the back in exchange for candy and money.

At the beginning of March, Bulgarians celebrate spring with *Martenitza*. People exchange red-and-white yarn designs to symbolize health. They wear the yarn designs on their clothing until they see a stork or a blossoming tree. They then either put the *martenitza* on a tree branch to bring on spring or hide it under a rock to represent the wish that the evil spirits in nature (and humankind) will go to sleep.

**Commerce.** Offices are open from 9 a.m. to 6 p.m. in most cases, but private shops often have additional hours. Some businesses close for the midday meal. Many close by noon on Saturday, and most are closed on Sunday. A strong capitalist spirit exists, and entrepreneurs are turning their garages or vacant buildings into shops or other small enterprises. Bulgarians shop daily for bread and other fresh foods. They purchase meat, dairy products, and canned goods from small stores and fresh produce at open-air markets. Selection is best on a designated weekly market day.

## SOCIETY

**Government.** Bulgaria is a multiparty democracy. The president (currently Georgi Purvanov) is head of state. The prime minister (currently Simeon Saxe-Coburg-Gotha), whom the president appoints from the largest parliamentary party, is head of government. Members of the 240-seat National Assembly (*Narodno Sobranie*) are elected to four-year terms. Bulgaria is divided into 28 regions, each headed by a regional governor. All citizens are eligible to vote at age 18.

**Economy.** Bulgaria's transition to a market economy has been difficult. A severe devaluation of Bulgaria's currency, the *lev* (BGL), and hyperinflation (300 percent) led the economy to the brink of collapse in early 1997. With the support of international lenders, the government undertook a strict monetary policy to curb inflation and stabilize its currency. However, additional reforms are needed to revive the economy. Large public debts, a lack of foreign investment, and a small private sector remain challenges. Most people struggle to meet their basic needs. Unemployment remains high, at about 18 percent.

Bulgaria exports agricultural products (grains, tobacco, wine, dairy foods) and some machinery. Traditionally it has also exported energy but will likely have to reduce its output after closing four Soviet-era nuclear reactors to conform with EU regulations. Bulgaria imports consumer goods, food, and

## DEVELOPMENT DATA

Human Dev. Index* rank	56 of 177 countries
Adjusted for women	48 of 144 countries
Real GDP per capita	\$7,130
Adult literacy rate	99 percent (male); 98 (female)
Infant mortality rate	21 per 1,000 births
Life expectancy	67 (male); 75 (female)

heavy machinery. Increasing foreign investment and finding new markets for Bulgarian goods are essential to progress. Tourism is an increasing source of foreign capital but is still underdeveloped.

**Transportation and Communications.** Many Bulgarians use the reliable public transportation system, which consists of buses, trams, trolleys, and trains. Most families own one car. Taxis are plentiful in urban areas.

Several private papers are increasing their circulation. Television broadcasts are changing rapidly, as programming from Europe and the United States is becoming more popular. Telephone service is not fully developed, but almost all villages have some access.

**Education.** Education, compulsory to age 15, was once free at all levels, but extreme financial pressures have led even primary schools to charge some fees. Science and technical training are stressed in school, but the lack of modern equipment hampers advanced training. Entrance to secondary schools is determined by competitive exam, and urban students often can choose from five types of schools, each offering a different focus (such as math and science or foreign languages). A number of universities and three-year training institutions offer higher education.

**Health.** A national healthcare system provides nearly free medical care to all citizens, but facilities often are not well equipped. Also, drugs and medical testing are expensive. Private doctors offer better care to those who can pay for it.

## AT A GLANCE

### Events and Trends.

- In May 2004, Bulgaria made the controversial move of resuming construction on a nuclear power plant in Belene. The nuclear program in Bulgaria has been protested by environmental groups and neighboring Romania. In addition, Soviet-era reactors were closed as a precondition to being considered for European Union membership. However, the prime minister says the new plant is necessary to provide energy for Bulgaria and to allow it to export energy to other countries.
- In March 2004, Bulgaria and six other European countries joined NATO. The move enjoyed wide support in Bulgaria, where a national holiday was declared and a new coin was issued in honor of the joining.

**Contact Information.** Embassy of Bulgaria, 1621 22d Street NW, Washington, DC 20008; phone (202) 387-0174; web site [www.bulgaria-embassy.org](http://www.bulgaria-embassy.org).

**CultureGrams™**  
People. The World. You.

ProQuest Information and Learning Company  
300 North Zeeb Road, P.O. Box 1346  
Ann Arbor, Michigan 48106 USA  
Toll Free: 1.800.528.6279  
Fax: 1.800.864.0019  
[www.culturegrams.com](http://www.culturegrams.com)

